



# suburban inns

## Fact Sheet on Suburban Inns

July 2021

Suburban Inns is a second-generation, family business founded in 1979 that designs, builds, owns and operates 8 hotels in three markets in Michigan—Grand Rapids, Holland, and Midland. Our hotels win awards for excellent service and amenities within each of the three premium brands with whom we have a franchise—IHG, Marriott, and Hilton. We also operate 6 of our own sports bar restaurants, Sharkee’s and Big E’s, affiliated with our hotels. Our reputation is based on the fact that every employee is empowered and expected to ensure customers have an experience better than their expectations.

Year Founded:	1979
Hotels:	8 in Michigan-- Hampton Inn of Holland, the Holiday Inn Express of Holland, the Courtyard by Marriott in downtown Holland, CityFlatsHotel by Tapestry Collection in downtown Holland, the Holiday Inn Express Grand Rapids SW/Grandville, the Hilton Garden Inn on the East Beltline in Grand Rapids, the Embassy Suites by Hilton in downtown Grand Rapids, and the Holiday Inn of Midland.
Hotel Rooms	1,089
Restaurants:	6 in Michigan: Big E’s Sports Grill in Midland, downtown Holland, East Beltline and downtown Grand Rapids; Sharkee’s Bar and Grill in Holland and CityVu in downtown Holland.
Services:	General Contractor, Design and Development, Procurement, Operations, Human Resources, Finance, Sales, Marketing, Facilities Management, Food and Beverage Management
Employees:	725
Management:	Peter R. and Carol Beukema, President/ Founders Peter D. Beukema, CEO Ben Koopman, COO Bill Lucas, Vice President, Hotel Operations Danielle Matz, Vice President of Finance Jessica Babcock, Vice President of Human Resources Tom Welling, Vice President of Development and Facilities
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