



suburban inns

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News Release

Suburban Inns Co-Sponsors HR Conference

Specifically for Hospitality Industry

Event to be November 7-8 at Embassy Suites Downtown Grand Rapids

FOR IMMEDIATE RELEASE

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HUDSONVILLE, Mich. August 21, 2019—Suburban Inns and the Michigan Restaurant and Lodging Association (MRLA) are co-sponsoring a human resources conference dedicated specifically to the hospitality industry.

The event is called the Unconventional HR Convention, or UnConHR2019. It will be held November 7 and 8 at the Embassy Suites by Hilton in downtown Grand Rapids, the newest hotel owned and operated by Suburban Inns.

“We’ve all attended all the HR conferences with the cookie-cutter content and boring industry buzzwords that don’t translate to our workflow,” said Jessica Babcock, Vice President of Human Resources for Suburban Inns. “So, we got to thinking, maybe there should be an event that actually speaks to what we’re doing.”

Speakers will be experts from Michigan hotels and restaurants or other professionals who specialize in hospitality. Sessions include marijuana in the workplace, payroll in hotels and restaurants, attorneys who target restaurants, service animals on business property and more.

Babcock said UnConHR2019 is intended to be the inaugural event of what she hopes will be an annual conference.

More information about the conference and registration is online at www.UnConHR.com

About Suburban Inns

Founded in 1979, Suburban Inns develops, owns and operates award-winning hotels and restaurants in Holland, Grand Rapids, and Midland. Its hotels consistently rank in the top tier of their franchises for customer service and quality, winning some of the top awards in North America. For more information, visit www.suburbaninns.com