



suburban inns

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News Release

Michelle Burnett Named Director of Sales For the Embassy Suites Grand Rapids Downtown hotel.

For Immediate Release

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GRAND RAPIDS, Mich. OCTOBER 29, 2018—Suburban Inns has named Michelle Burnett as its Director of Sales for its new Embassy Suites Hotel at 710 Monroe Ave. in Downtown Grand Rapids. The hotel is set to open in Spring 2019.

Burnett comes to Suburban Inns with more than 20 years of experience in sales and marketing roles in the West Michigan area in a variety of industries, including food and beverage, textiles, and education.

“My career has been focused on serving the customer while exceeding internal and external stakeholders’ expectations,” Burnett said. “I’m a lifelong Grand Rapidian and am excited to take my two decades of experience combined with a love and knowledge of the West Michigan area and help the Embassy Suites become a positive and lasting impact in the Grand Rapids community.”

Brian Behler, General Manager of the Embassy Suites, is happy to add Burnett to the new hotel management team.

“Michelle brings quality and a diversity of sales experience, she also knows the local and regional market very well.” Behler said. “She’ll be an asset for the company and a genuine community leader.”

About Suburban Inns

Founded in 1979, Suburban Inns develops, owns and operates award-winning hotels and restaurants in Holland, Grand Rapids, and Midland. Its hotels consistently rank in the top tier of their franchises for customer service and quality, winning some of the top awards in North America. For more information, visit www.suburbaninns.com