



News Release

All Three Suburban Inns Holiday Inn, Holiday Inn Express Hotels Win Torchbearer Awards

Hotels Are in Grand Rapids, Holland, Midland

For Immediate Release

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GRAND RAPIDS, Mich. September 30, 2016—The Holiday Inn brand hotels owned and operated by West Michigan-based Suburban Inns have all earned “Torchbearer Awards.”

The Torchbearer is the highest honor given for product quality and service.

The Suburban Inns hotels receiving the award include the Holliday Inn in Midland and the Holiday Inn Express in southwest Grand Rapids/Grandville and in Holland.

The Torchbearer Award is given by the Intercontinental Hotels Group (IHG), the parent company of Holiday Inn, Holiday Inn Express, and 10 other national hotel brands.

There are 36 Holiday Inn and Holiday Inn Express hotels receiving the Torchbearer Award this year. IHG has more than 5,000 hotels in nearly 100 countries and territories.

Suburban Inns has consistently earned awards for its service and customer satisfaction in the five hotels it currently operates in Michigan. In addition to the three IHG hotels, Suburban Inns owns and operates the Hampton Inn and the Courtyard by Marriott in Holland.

About Suburban Inns

Founded in 1979, Suburban Inns develops, owns and operates award-winning hotels and restaurants in Holland, Grand Rapids, and Midland. Its hotels consistently rank in the top tier of their franchises for customer service and quality, winning some of the top awards in North America. For more information, visit www.suburbaninns.com.